

From: Simon Campbell <simon@bellclassics.co.uk>
Sent: 22 May 2017 17:29
To: chris@chrisreevescommunications.co.uk
Subject: RE: Bell: Ad - Ferrari 330 GTC (11543) - v.1

That reads nicely.

As far as ownership is concerned I think it is two owners before us, it may be three. I assumed Count Ossi had taken it to the States but maybe there was someone in-between. The auction description is correct but someone stole the jack and storage bag on the way from the US to here.

It does have the chassis number sticker on the rear view mirror – I had not noticed it before. Maybe it was put there by the auction, or did you find some other reason for it to be there.

Simon

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From: Chris Reeves [<mailto:chris@chrisreevescommunications.co.uk>]
Sent: 22 May 2017 17:06
To: Simon Campbell (Bell Classics) <simon@bellclassics.co.uk>
Subject: Bell: Ad - Ferrari 330 GTC (11543) - v.1

Hi Simon,

Please find attached the first draft of the ad for the 330 GTC (chassis number 11543).

Questions / comments:

1. I've taken details from auction information published about the car – I'm assuming these are correct!
2. Although there appears to be three owners – Count Ossi, William Carpenter and you – there's an apparent gap in the ownership record: it went to States in 1971 but wasn't purchased by Carpenter until 1975 – who owned it between 1971 and 1975?
3. Does it have the chassis number sticker on the rear-view mirror?

Many thanks,

Chris

Chris Reeves



Chris Reeves communications – *writing the right copy for you*

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